

MAY



2022

THE PARADE

MAGAZINE





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MESSAGE

FROM THE GENERAL MANAGER

Dear Members,

Now that April is behind us, I want to give you all a quick recap of last month. We were busy with tournaments and our Easter Brunch which we hope everyone who was there enjoyed their time. I also hope you got a picture with the Easter Bunny. We also hosted our first Master's Kick Off member/guest event on April 7th and it was a good turnout. We had 40 participants and had contest prizes, raffle prizes, great food and cold drinks for everyone to enjoy! Thank you all who came out to support. Our plan is to have more events throughout the year and continue to add value to your membership experience. We want to help create lasting memories and cultivate relationships between our members. A special thank you to our member Gil Garcia who very generously donated a Titleist bag, Odyssey putter, and golf balls for the event.

This month we are also looking to get the Pro Shop stocked with more merchandise to fit your wants and needs. On top of that, we will be working on updating some of our golf operational procedures during check-in and implementing a cancellation policy to better suit the tee time demands. This will allow more flexibility for members to book tee times when others cancel if they do not have a tee time already. Please note that any changes that we make are solely to improve our members' experiences.

Mother's Day brunch is quickly approaching on Sunday, May 8th and we are excited to put together a delicious menu for all your loved ones and a special gift for the beautiful mothers out there. If you have not done so already, be sure to make a reservation by calling in to the Agave Grille or sending an email to dining@golfccc.com.

Thank you all again for being valued members of California Country Club!



Sincerely,

Luis Cruz

General Manager

CONNECT WITH SALES & MARKETING

We're looking forward to May! We have many events to look forward to including Mother's Day Brunch on May 8th from 11am to 3pm here at CCC. It will be open to the public and all members are invited. The CCC team would like to encourage all members to come to our events as we would like to build a community where we can all come together to celebrate special occasions such as Mother's Day. There will be flyers posted all over the club, on all of California CC's social media, as well as huge posters in the Agave Grille and the Pro Shop. You will be able to register for tickets through Eventbrite.

We've had our Member - Guest Tournament for Master's season not too long ago and it was a fun time for everyone involved. In the future, we would like to host more member events like our Masters tournament and keep having a good time at California CC.

On another note, I hope you all are enjoying the rebranding of California CC's app and the new website. We hope it has made life easier for you concerning booking tee times, paying your bill, and logging into the member area of the website. Having the app is so great as a California CC member as it keeps you updated with all the events going on in the club and helps direct you to the different portals in the website. I hope it is as user-friendly as can be and has made your member experience a better one.

Sincerely,



Sales and Marketing Manager

THE APPROACH

A MESSAGE FROM JAMES KIM

The P-SYSTEM (Series 9)

Most amateur golfers are confused with Release (P8) and Turn Over (P9). In this month's instructional article, we will be focusing on the P8, which is how you should release the club. I also describe it as throwing away your club without letting the club leave your hands.

The release should happen naturally by maintaining your soft hands and keeping your head behind the ball. Soft Hands RELEASES More POWER. It is very important that your right arm is staying under your left arm which will allow you to shallow your club and produce the inside to outside swing path. So, let's go over some of the details as below:

1. Your head stays behind the ball.
2. Trail arm is under your leading arm.
3. Your shaft is parallel to the ground.
4. Trail hip is below your leading hip.
5. Your hip is turned 45 degrees.
6. Trail knee is bent towards the leading knee.
7. Leading knee is almost straight.
8. Trailing heel is off the ground.
9. Weight is on the out skirts of your leading foot.

Thank you for being a valued member and taking your time to read my monthly instructional article. I hope this will help you to enjoy your game of golf a lot more.

The most important thing in golf is to have FUN.



With much respect,

James Kim

Head Golf Professional

FRESH TAKES

FROM THE F&B DIRECTOR

Dear Members,

April was filled with great events such as Easter and the Masters Member-Guest Tournament. We love hosting these fun events for you and will continue to as the year progresses. Now that the mask mandate has been lifted and there is less worry of a virus spreading, we can now feel good about hosting large events here at CCC.

Our next event is our annual Mother's Day Brunch on May 8th from 11am - 3pm and our chefs are excited to execute some delicious food for guests (especially the mothers!). It will be a guaranteed good time as there will be a Photo Booth, champagne, and great food. Please make your reservations by calling me directly (626.333.4571 ext. 9) or emailing dining@golfccc.com. We hope to see you all there!

I wanted to also share some photos from our Easter Brunch! Thanks to all who came out to the event.



Cheers,

Maryann Ramm

Food and Beverage Director



CARRERA'S CUT

SUPERINTENDENT'S CORNER

The course looks great post aerification. No members are ever thrilled to arrive at the course, only to find that they will be putting on greens that have just been aerated.

Aerating putting greens might create a short-term disruption in your game, but the long-term benefits greatly outweigh the inconvenience. Learning more about why and how we aerate putting greens can make it easier to be patient during the process. Here are five things every member should know about aeration:

1. We aerate to improve, not annoy

Putting greens receive more traffic than any other playing surface. The aeration process helps relieve the compaction caused by all that traffic. It also helps create a firm, smooth putting surface by controlling thatch and promoting healthy turf roots.

2. Scratch the thatch

Thatch is a layer of old plant material that accumulates at the soil surface. If thatch on putting greens is not diluted by aeration and topdressing, it will act like a sponge, holding water near the surface. Excessive thatch creates soft playing conditions, inconsistent green speeds and increases the risk of disease.

3. Timing is everything

Do you ever wonder why aeration is commonly performed when putting greens are playing their best? Aerating when grass is healthy and actively growing minimizes damage and allows for a quick return to optimal playing conditions. Aerating at other times may be more convenient for the golf schedule, but it lengthens recovery times, increases the risk of an invasion of weeds and could cause lasting damage.

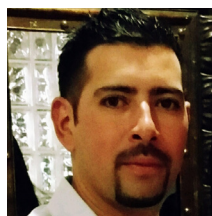
4. It's not as bad as you think

It may seem like there are more holes than grass on the putting greens right after they've been aerated, but this is an illusion. Typically, aeration affects less than 10 percent of a putting surface.

5. Sand is part of the plan

A heavy application of topdressing following aeration may appear to make putting greens less playable. However, filling aeration holes with sand helps create a smoother surface. Sand also creates channels for water and air movement, dilutes thatch and helps putting greens recover from aeration more quickly.

I hope that helped you to understand that aerification is necessary for the course.



Sincerely,

Leo Carrera

Golf Course Superintendent

CLUBHOUSE

HOURS OF OPERATION

Clubhouse: The clubhouse is open daily, from 6am through 5pm, with food and beverage service from 9am through 5pm.

Pro Shop Phone Hours: Hours of operation for the Pro Shop vary with time of year and daily schedule. However, you can reach the Pro Shop by phone from 6 AM until 5 PM, Monday through Sunday during Daylight Savings Time/Summer Hours. Winter Hours/Pacific Standard Time the Pro Shop is open 7 AM until 5 PM, Monday through Sunday. Holiday Hours will be the same as weekend hours currently in effect.

Locker Rooms: The Locker Rooms are open every day during Pro Shop operating hours.

Business Office: The Business Office is open Monday through Friday, 6:00 a.m. to 5:00 p.m.

Clubhouse Phone: (626) 333-4571

Direct Line to the Pro Shop: (626) 968-4222

Website: www.golfccc.com

CALIFORNIA COUNTRY CLUB

CONTACT INFORMATION

Website: www.golfccc.com

Clubhouse Phone: (626) 333-4571

Direct Line to the Pro Shop: (626) 336-8260



